

August 2020 Kentucky 4-H Officer Update

Kentucky 4-H Agents, Staff, and Supporters,

For our officer team, August has been a month of immense promise. Our State Officer training was held from the 2nd to the 6th at the Scott County Extension Office. At training, we were educated on professionalism, public speaking, diversity and inclusion, and the workings of the Extension Service, began planning for the State Teen Council year, and hosted several speakers via Zoom. We met with Dr. Mark Mains, Dr. Mia Farrell, Mr. Wayne Centers, Mrs. Melissa Miller, and Dr. Laura Stephenson. We also had the chance to complete our first virtual exchange with Arizona 4-H's leadership team. On the 6th we were graciously hosted by Kentucky Farm Bureau for a day of training on professional speaking, communication, working with media, and the Agriculture industry in Kentucky. The challenge at training was planning around the impact of COVID-19, but we are confident that we will still provide positive youth development this year, whether it's in person, via zoom, or with writing in the sky--- together we are going to make it happen.

We got the chance to sharpen our Zoom skills several times this month, as we hosted the tagline announcement and Country Ham Project awards. COVID-19 has driven 4-H to increase its social media presence and we are now reaching audiences that have never been exposed to us before. Our officer team plans to take advantage of this medium and grow Kentucky 4-H's online presence over the course of the year. Our workshop will also be available in an online format, and requests have already started rolling in. At the end of August, we had the chance to attend the Kentucky State Fair Championship Drive and it was inspiring and humbling to see the hard work and dedication that brought us to this culminating experience. We had the chance to meet supporters, donors, and 4-H youth at the Championship Drive and it felt great to represent the organization we all love in the iconic green jackets. This will be an experience we will never forget. We are ready to make 2021 a record program year for Kentucky 4-H, we invite you to #growky4h.

Sincerely,



Landry Woodrum

Kentucky 4-H President

