

**Kentucky 4-H
Programming Tagline and Officer Platform 2021**

Person	Script	Notes
Rachel	<p>Hello! My name is Dr. Rachel Noble, University of Kentucky Extension Specialist for 4-H Youth Development.</p> <p>Thank you for joining us tonight as we share the results of the Kentucky 4-H programming tagline and the Kentucky 4-H state officer platform. Campaigns for these will begin with the new program year which starts on September 1.</p> <p>These were decided from a vote of our membership through social media.</p> <p>The idea behind the programming tagline is that we hope to unify Kentucky 4-H under one common goal for the year.</p> <p>The goal for the state officer platform is that our audience will decide on a focus area for our state officers. The Kentucky 4-H state officers will develop ways to meet this need within youth across the Commonwealth.</p> <p>I now would like to invite the 2021 Kentucky 4-H state officers to join us:</p> <p>Landry Woodrum, Kentucky 4-H President</p> <p>Deja Hatchett, Kentucky 4-H Vice President</p> <p>Morgan Barnes, Kentucky 4-H Secretary</p> <p>Morelia Falcon, Kentucky 4-H Treasurer</p>	<p>Officers turn camera on when I say your name.</p>
Landry	<p>Thank you, Dr. Noble.</p> <p>It is an honor to bring you greetings from the Kentucky 4-H State officer team. We represent over 250,000 youth across the Commonwealth who are enrolled members in our program. We also represent the University of Kentucky College of Agriculture Food and Environment Cooperative Extension Service.</p> <p>I would like to invite Morgan Barnes to share the new programming tagline.</p>	<p>Rachel Turn camera off.</p>

**Kentucky 4-H
Programming Tagline and Officer Platform 2021**

Morgan	<p>Share about Be Happy Campaign,</p> <p>invite people to request a workshop either virtually or face to face. You can find the state officer contact within the comments of this video.</p> <p>Lwoodrumky4h@gmail.com Dhatchetty4h@gmail.com Mbarnesky4h@gmail.com Mfalconky4h@gmail.com</p>	
Landry	<p>Thank you, Morgan. We are eager to bring our workshops to your community.</p> <p>Now we would like to share the Kentucky 4-H programming tagline.</p> <p>Over the next year Kentucky 4-H will use grow Kentucky 4- H.</p> <p>In our social media presence we will use #GrowKY4H and we encourage you to tag us in your photos!</p> <p>We Invite You to Reflect Upon How Kentucky 4-H Has Helped You Grow And Put That In The Comments Of This Video.</p> <p>We Would Also Like To Invite You To Think About Ways That You Can Help Others Grow Through Kentucky 4-H.</p> <p>The state officer mission for the 2021 year is “empower youth to grow despite challenges.”</p> <p>We hope through our stories we can touch the lives of other 4 Hers across the Commonwealth.</p> <p>I would like to invite each officer to share how Kentucky 4-H has helped them grow through their 4-H career.</p> <p>Let us start with Morelia Falcon.</p>	
Morelia	<p>Share how Kentucky 4-H has helped you grow.</p> <p>End with: I challenge you to grow with Kentucky 4-H.</p>	

**Kentucky 4-H
Programming Tagline and Officer Platform 2021**

Morgan	Share how Kentucky 4-H has helped you grow. End with: I challenge you to grow with Kentucky 4-H.	
Deja	Share how Kentucky 4-H has helped you grow. End with: I challenge you to grow with Kentucky 4-H.	
Landry	Share how Kentucky 4-H has helped you grow. End with: I challenge you to grow with Kentucky 4-H. Thank you for joining us, to find out how you can get involved with Kentucky 4-H we encourage you to contact your local University of Kentucky Cooperative Extension Office. You can find ways to join 4-H by visiting our website: 4-h.ca.uky.edu/content/join-4-h We look forward to growing with you this year!	At the end of Landry speaking turn camera off and stay silent until Rachel can tell you Zoom to Facebook is complete.