

July 2025

This is not an exhaustive list of all responsibilities but can be utilized as a reference for general understanding of roles in implementing the Kentucky 4-H Program at the local, area, regional, and state levels.

Role	Positive Youth Development and Program Development	Volunteer Development	Outreach and Partnerships with Other Organizations	Inform and Contribute to
.	·	6	<u> </u>	Emerging Issues
Assistant	Maintain extensive knowledge of	Support and encourage the	Work closely with Martin-	Establish and support
Extension	the field of positive youth	development and utilization of	Gatton College of Agriculture,	interdisciplinary teams to
Director for 4-H	development emerging research	volunteer through utilization of	Food and Environment	address youth issues.
Youth	and ensure all programming aligns	the GEMS (Generating, Educate,	department chairs, faculty, and	
Development	to the science.	Mobilize, Sustain) Toolkit of	county agents in planning,	Serve as a spokesperson for
		Volunteer Development.	developing, implementing, and	Extension youth programs in
	Provide visionary leadership for		evaluating 4-H Youth	addressing issues facing young
	4-H youth development agents,	Support and encourage the use	Development.	people. Advocate for
	specialists, associates, and	of the VRKC (Volunteer		programming that addresses
	programs.	Resource, Knowledge, and	Facilitate and develop	needs of all audiences.
		Competency) Model to engage	collaborative efforts with other	
	Supervise 4-H youth development	and develop volunteers in	University of Kentucky colleges	Assess community needs to
	specialists and staff in the	programming efforts.	and departments, Kentucky	determine best practices for
	development and implementation		State University, other	program (across varied delivery
	of positive youth development		universities, state-wide	methods) and lead system in
	programs.		agencies, and organizations	implementation.
			engaged in youth development.	
	Foster scholarly work related to			Support Extension-wide efforts
	positive youth development and			to understanding emerging
	the development of the			trends and issues and support
	educational curricula in support of			initiatives to address.
	4-H programming statewide at all			
	levels.			Vision for research and
				evaluation to document
	Manage resources to ensure			success of youth development
	production of high-quality positive			programming, to tell the 4-H
	youth development programming			story.
	(partnerships with Kentucky 4-H			,
	Foundation, external funding,			
	grant writing, etc.).			
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Cooperative Extension Service

Agriculture and Natural Resources Family and Consumer Sciences 4-H Youth Development Community and Economic Development

Lexington, KY 40506

MARTIN-GATTON COLLEGE OF AGRICULTURE, FOOD AND ENVIRONMENT

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Role	Positive Youth Development and	Volunteer Development	Outreach and Partnerships with	Inform and Contribute to
	Program Development		Other Organizations	Emerging Issues
1-H Extension	Provide statewide leadership for	Develop and implement best	Build and foster strategic	Provide leadership for strategic
Specialist	the 4-H Program (including	practices for volunteer	relationships relevant to	planning for 4-H youth
	strategic planning, marketing,	administration for all core	positive youth development on	development.
	evaluation, policy, core program	program areas.	a state, regional, and national	
	areas, etc.).		level (i.e., educational	Practice effective Extension
		Develop ready-to-use volunteer	institutions, business/industry,	scholarship (e.g., research,
	Develop and/or deliver	resources for all core program	government agencies, and other	curriculum development,
	educational curriculum and	areas.	youth serving organizations).	innovative delivery,
	programs in partnership with			assessment, etc.).
	counties relevant to statewide	Develop and deliver volunteer	Develop positive youth	
	outcomes.	training programs for all core	development training materials	Partner with faculty in the
		program areas.	for use in working with internal	Martin-Gatton College of
	Maintain professional expertise in		and external partners.	Agriculture, Food and
	positive youth development and	Support the recruitment,		Environment and across the
	deliver education statewide.	education, ongoing	Expand the role of 4-H to better	entire University of Kentucky,
		development, and evaluation of	reach all audiences.	supporting UK Engage efforts.
	Leverage program resources	volunteers at the county, area,		_
	through grant writing and	regional, and/or state level.		Identify ways to collaborate
	sponsorships.			with Kentucky State University
				to expand 4-H reach.
	Provide professional development			
	for staff and volunteers.			



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Role	Positive Youth Development and	Volunteer Development	Outreach and Partnerships with	Inform and Contribute to
	Program Development		Other Organizations	Emerging Issues
Extension Agent	Develop and deliver educational	Utilize the GEMS (Generating,	Build and foster strategic	Partner with specialists and
for 4-H Youth	programs and experiences	Educate, Mobilize, Sustain)	relationships relevant to	faculty to engage in evaluation
Development	through a variety of delivery	Toolkit of Volunteer	positive youth development to	to inform programming
	modes and core program areas for	Development.	address community needs.	decisions to lead processes to
	county.			expand the reach of 4-H acros
		Utilize the VRKC (Volunteer	Develop and foster collaborative	the entire county, taking into
	Serve in roles that support the	Resource, Knowledge, and	learning environments with	consideration local needs
	progressive opportunities for	Competency) Model to engage	clientele and other partners.	including geography and
	youth to engage beyond the	and develop volunteers in		audiences.
	county level.	counties.		
				Develop and deliver programs
	Provide programming leadership	Implement the client protection		to address issues and reach
	and direction on the county level.	process and risk management strategies.		new audiences.
	Expand the program to new			Identify emerging issues and
	audiences.	Conduct Volunteer Orientation		new audiences.
		for each volunteer, prior to		
	Maintain professional expertise	engaging them in service roles.		Lead long-range and/or
	and programming centered on			strategic planning for county
	positive youth development.			4-H program.
	Support college and career			Support overall Extension
	readiness by engaging in			efforts in identifying needs an
	recruitment strategies for the			programming to meet those
	University of Kentucky and other			needs through high-quality
	career preparedness opportunities			positive youth development
	through encouraging the			program in 4-H.
	development of 4-H essential skills			
	of communication, leadership, and			
	civic engagement.			



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Role	Positive Youth Development and Program Development	Volunteer Development	Outreach and Partnerships with Other Organizations	Inform and Contribute to Emerging Issues
Extension	Under the direction of supervising	Implement volunteer	Assist in identifying potential	Under the direction of the
Assistant	county Extension agent for 4-H	recruitment strategies for the	partnerships for the county 4-H	supervising county Extension
	Youth Development programs: deliver educational positive youth	4-H program as directed by the supervising Extension agent.	Youth Development program.	agent, deliver programs to address issues and reach new
	programs, manage educational		Engage in county collaborative	audiences.
	activities, and events.	Understand and be	programming efforts under the	
		knowledgeable of the client	direction of supervising county	Assist the supervising county
		protection process and risk management strategies.	Extension agent.	Extension agent, to identify emerging issues and new
			Assist with the marketing of	audiences.
			county 4-H youth development	
			program.	
Role	Positive Youth Development and	Volunteer Development	Outreach and Partnerships with	Inform and Contribute to
	Program Development		Other Organizations	Emerging Issues
4-H Volunteer	Lead clubs, project groups or	Participate in volunteer	In collaboration with the	Participate in processes to
	programs under the guidance and	professional development	Extension agent for 4-H Youth	expand the reach of 4-H across
	supervision of the county	opportunities, including	development: assist in	the entire county, taking into
	Extension agent.	Volunteer Orientation, county- based volunteer development	connecting and developing relationships with community	consideration local needs including geography and
	Share talents, skills, passion,	opportunities (VRKC, Councils	partner, engage community	audiences.
	experiences, and expertise with	101, Camp Orientation, etc.)	partners in the 4-H Council and	addiences.
	youth and volunteers.	Volunteer Certification, and Volunteer Accreditation.	county-wide 4-H programs, events, and activities, and	Participate in long-range and/or strategic planning for
	Serve in leadership roles on the 4-H Council and 4-H Committees.	Volunteer / tool eartailorn	identify ways in which community businesses, civic	county 4-H program.
	4 Treduction and 4 Trediminities.		groups, and organizations could	Represent 4-H throughout
	Represent county and 4-H		partner with 4-H in county.	community.
	program area in area and state			,
	level committees at the request of the county Extension agent for 4-H			Represent community in 4-H program planning.
	youth development.			



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Role	Positive Youth Development and	Volunteer Development	Outreach and Partnerships with	Inform and Contribute to
	Program Development		Other Organizations	Emerging Issues
I-H Camp	Provide supervision of the 4-H	Support volunteers in their roles	Build and foster strategic	Support educational program
Directors	Camp (including personnel,	at summer and environmental	relationships relevant to	efforts that contribute to
	facility, foodservice).	education camps.	positive youth development.	emerging issues.
	Provide supervision for	Conduct volunteer orientation	Engage in collaborative	Deliver professional
	programming administration when applicable.	on arrival day at camp.	programming efforts.	development to camp employees and interns based
	applicasie.	Develop and implement	Support the Camping Specialist	on emerging issues.
	Supervise interns who deliver	recruitment strategies for	with engagement of Camp	
	educational programs for the geographic area as well as	volunteer workdays.	Advisory Committee.	Support the overall Extension efforts of outreach to the
	statewide events relevant to	Provide oversight of the	Build and foster relationship	entire state through
	statewide outcomes.	volunteer Camp Improvement	with Extension Agents, Program	partnerships with agents,
		Committee.	Assistants, and Specialists.	specialists, and faculty to
	Maintain professional expertise in		, ,	increase program
	positive youth development.			effectiveness.
	Develop and deliver educational			
	programs for summer and			
	environmental education			
	camps through their supervision of			
	camp interns/staff.			
	Utilize entrepreneurial practices to			
	support the business plan of the			
	4-H Camping Program to advance			
	positive youth development			
	through camp.			



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Role	Positive Youth Development and Program Development	Volunteer Development	Outreach and Partnerships with Other Organizations	Inform and Contribute to Emerging Issues
Kentucky 4-H	Provide funding for statewide	The Kentucky 4-H Foundation	Build and foster strategic	Identify partnerships to assist
Foundation, Inc.	programs (i.e., Teen Conference,	Inc, Board of Directors consists	relationships relevant to funding	with funding youth
	Achievement, Teen Summit, Cloverville).	of volunteers who represent each area of the state along	youth development (i.e., alumni, businesses/industry, and	development.
		with partnering organizations,	government agencies).	Expand reach through
	Provide funding for county level programs (i.e., Ag Tag, Tractor	youth, and university personnel.		intentional marketing efforts.
	Supply Paper Clover, Ag Mini	Identify and recruit volunteers		Work in collaboration with
	Grants).	to assist with the Achievement process.		Extension staff and alumni of program to learn of emerging
	Partner with state staff to write and administer grant funds.			needs.
	Oversight and administration of Kentucky 4-H finances.			